

Reelin' for Research - 2025 Sponsorship Opportunities

Please note that all of the following is subject to change. We will make every effort to create logo visibility and sponsorship recognition that is in alignment with your support level. We appreciate your understanding.

"Billfish Division" - \$20,000

- \$1500 entry fee waived
- \$1000 billfish division fee waived
- Entries for 15 guests to awards dinner
- Logo on sleeve of tournament t-shirt*
- Logo on R4R app (exclusive)
- Logo with link on home page of R4R website
- Logo on tournament banner
- Logo on Big Rock Landing weigh-in structure
- Logo on one of the following promotional items: cups, koozies, team bags, wristbands, merchandise bags*
- Logo on mailings, posters, social media
- Sponsor may provide a promotional item or literature to be included in team and sponsor bags
- Company banner (provided by sponsor)
- Host of Billfish Division
- Full-page color ad in program (provided by sponsor)
- Company logo on tender boat used for weigh-in

"World Slam" - \$7,500

- \$1,500 entry fee waived
- \$1,000 billfish division fee waived
- Entries for 8 guests to awards dinner
- Logo on back of tournament t-shirt*
- Logo with link on home page of R4R website
- Logo on tournament banner
- Logo on one of the following promotional items: cups, koozies, team bags, wristbands, merchandise bags*
- Logo on mailings, posters, social media
- Sponsor may provide a promotional item or literature for team and sponsor bags
- Company banner (provided by sponsor)
- Host of one of the following: Welcome Party, Awards Party, Offshore Weigh-In, Inshore Weigh-In,
- Half-page color ad in program (provided by sponsor)

"Super Slam" - \$3,000

- \$1,100 of \$1,500 entry fee waived
- Entries for 6 guests to awards dinner.
- Link with logo on sponsor page of R4R website
- Logo on sponsor banner
- Company banner (provided by sponsor)
- Sponsor of one of the following Inshore Division awards: Biggest Fish, Lady Angler, Junior Angler

"Admiral's Club" - \$10,000

- \$1,500 entry fee waived
- \$1,000 billfish division fee waived
- Entries for 10 guests to awards dinner
- Logo on sleeve of tournament t-shirt*
- Logo with link on home page of R4R website
- Logo on tournament banner
- Logo on one of the following promotional items: cups, koozies, team bags, wristbands, merchandise bags*
- Logo on mailings, posters, social media
- Sponsor may provide a promotional item or literature for team and sponsor bags
- Company banner (provided by sponsor) throughout tournament weekend
- Host of one of the following: Check-in & Welcome, Awards Party, Offshore Weigh-In, Inshore Weigh-In
- Full-page color ad in program (provided by sponsor)
- Company logo on tender boat used for weigh-in

"Royal Slam" - \$5,000

- \$1,500 entry fee waived
- \$1,000 billfish division fee waived
- Entries for 6 guests to awards dinner
- Link with logo on sponsor page of R4R website
- Logo on tournament banner, mailers, social media
- Company banner (provided by sponsor)
- Sponsor can provide a small promo item or literature to be included in team and sponsor bags
- Host of one of the following items: Saturday Band, Buzz Skinner Award*
- Company logo on sleeve of Volunteer T-shirt or Trash Cans at Weigh In
- Sponsor of one of the following Offshore Division awards: Biggest Fish, Lady Angler, Junior Angler, Chummer

"Grand Slam" - \$1,500

- \$750 of \$1,500 entry fee waived
- Entries for 4 guests to awards dinner
- Link with logo on sponsor page of R4R website

**First come, first serve. Logo placement is at the discretion of Reelin' for Research*

Sponsorship Commitment Form

Organization name: _____

Contact Name: _____ Email: _____ Phone: _____

Street Address: _____ City, State, Zip: _____

Contact person, if any, who will be attending tournament: _____

*Do you have a team fishing in the tournament? _____ Yes (Offshore/Inshore) _____ No _____ Not sure yet
(circle one)

If you ARE fishing, please provide boat name if you know it: _____

If you ARE fishing, do you require assistance securing a boat? _____ Yes _____ No

**Sponsors who are fishing MUST register separately. In addition, R4R must be notified of your boat name no later than 7pm on Friday, May 2nd, to ensure that applicable entry fees are waived.*

I would like to sponsor Reelin' for Research at the following level:

_____ Billfish Division - \$20,000

_____ Admiral's Club - \$10,000

_____ World Slam - \$7,500

_____ Royal Slam - \$5,000

_____ Super Slam - \$3,000

_____ Grand Slam - \$1,500

Payment:

Please make check payable to "Reelin' for Research, Inc."

Mail to Reelin' for Research, Inc, 1852 Banking St #9333, Greensboro, NC 27408

Email us at treasurer@reelinforresearch.org for other payment options.

Reelin' for Research will designate a sponsorship level once payment is received in full. Partial payments are not considered a guarantee.

Release:

By signing below, the signee understands that in the event the tournament is cancelled due to weather or other acts of God, all proceeds from sponsorships and entry fees will be given to UNC Children's Hospital and childhood cancer research. No refunds will be given.

Signature: _____ Title: _____ Date: _____

All sponsorship donations to Reelin' for Research, Inc are tax-deductible under section 501(c)(3) of the Internal Revenue Code.