

Reelin' for Research - 2021 Sponsorship Opportunities

Please note that all of the following is subject to change. We will make every effort to create logo visibility and sponsorship recognition that is in alignment with your support level. We appreciate your understanding.

"Admiral's Club" - \$10,000

- \$1,000 entry fee waived
- Entries for 10 guests to all associated weekend festivities
- Logo on sleeve of tournament t-shirt*
- Logo with link on home page and sponsor page of R4R website
- Logo on tournament banner
- Logo on one of the following promotional items: cups, koozies, team bags, wristbands, merchandise bags*
- Logo on mailings, posters, social media
- Sponsor may provide a promotional item or literature for team and sponsor bags
- Company banner hung at select R4R events and throughout tournament weekend
- Host of one of the following: Welcome Party, Awards Party, Offshore Weigh-In, Inshore Weigh-In, Captain's Meeting
- Full-page color ad in program (ad provided by sponsor)
- Company logo on tender boat used for weigh-in

"Royal Slam" - \$5,000

- \$1,000 Entry Fee waived
- Entries for 6 guests to all associated weekend festivities
- Link with logo on sponsor page of R4R website
- Logo on tournament banner and on select mailers, Facebook
- Company banner hung along railing during weigh-in
- Sponsor can provide a small promo item or literature to be included in team and sponsor bags
- Host of one of the following items: Raleigh Kick Off Party, Saturday Band, Inshore Weigh-In Basket, Buzz Skinner Award*
- Company logo on sleeve of Volunteer T-shirt or Trash Cans at Weigh In

"World Slam" - \$7,500

- \$1,000 entry fee waived
- Entries for 8 guests to all associated weekend festivities
- Logo on back of tournament t-shirt*
- Logo with link on home page and sponsor page of R4R website
- Logo on tournament banner
- Logo on one of the following promotional items: cups, koozies, team bags, wristbands, merchandise bags*
- Logo on mailings, posters, social media
- Sponsor may provide a promotional item or literature for team and sponsor bags
- Company banner hung at select R4R events and throughout tournament weekend
- Host of one of the following: Welcome Party, Awards Party, Offshore Weigh-In, Inshore Weigh-In, Captain's Meeting
- Half-page color ad in program (ad provided by sponsor)

"Super Slam" - \$3,000

- \$750 of \$1,000 entry fee waived
- Entries for 6 guests to all associated weekend festivities
- Link with logo on sponsor page of R4R website
- Logo on sponsor banner
- Company banner hung along railing during weigh-in
- Sponsor of one of the following awards: Biggest Fish, Landy Angler, Junior Angler, Chummer

"Grand Slam" - \$1,500

- \$500 of \$1,000 entry fee waived
- Entries for 4 guests to all associated weekend festivities
- Link with logo on sponsor page of R4R website

"Supporting" - \$500

- \$250 of \$1,000 entry fee waived
- Entries for 2 guests to all associated weekend festivities
- Link on sponsor page of R4R website

**First come, first serve. Logo placement is at the discretion of Reelin' for Research*

Sponsorship Commitment Form

Organization name: _____

Contact Name: _____ Email: _____ Phone: _____

Street Address: _____ City, State, Zip: _____

Contact person, if any, who will be attending tournament: _____

*Do you have a team fishing in the tournament? _____ Yes (Offshore/Inshore) _____ No _____ Not sure yet
(circle one)

If you ARE fishing, please provide boat name if you know it: _____

If you ARE fishing, do you require assistance securing a boat? _____ Yes _____ No

**Sponsors who are fishing MUST complete and submit the tournament registration form separately. In addition, R4R must be notified of your boat name no later than than 7pm on Friday, April 30th, to ensure that applicable entry fees are waived.*

I would like to sponsor Reelin' for Research at the following level:

_____ Admiral's Club - \$10,000

_____ World Slam - \$7,500

_____ Royal Slam - \$5,000

_____ Super Slam - \$3,000

_____ Grand Slam - \$1,500

_____ Supporting - \$500

All sponsorship donations to Reelin' for Research, Inc are tax-deductible under section 501(c)(3) of the Internal Revenue Code.

Payment:

Please make check payable to "Reelin' for Research, Inc."

Mail to Reelin' for Research, Inc, 1852 Banking St #9333, Greensboro, NC 27408

Please include this form as well as tournament registration form (if applicable)

Release:

By signing below, the signee understands that Reelin' for Research will designate a sponsorship level once payment is received in full. Partial payments are not considered a guarantee.

COVID-19: By signing below, the signee understands that items listed under sponsorship levels are subject to change and that every effort will be made to create logo visibility and sponsorship recognition that is in alignment with your chosen level of support.

Signature: _____ Title: _____ Date: _____

Should the tournament be cancelled due to weather or other acts of God, all proceeds from sponsorships and entry fees will be given to UNC Children's Hospital and childhood cancer research. No refunds will be given.